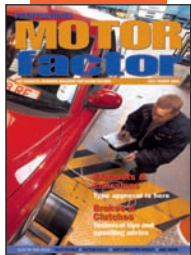


PROFESSIONAL MOTOR factor



JANUARY/FEBRUARY

Brakes and Clutches
Winter Products and Lighting
Top Product Awards

MARCH/APRIL

Filters
Retail Sales

MAY/JUNE

Steering and Suspension
Oils, Lubricants and Additives

JULY/AUGUST

Exhausts and Emissions
Brakes and Clutches
Electrics and Engine Management

SEPTEMBER/OCTOBER

Winter Products and Lighting
Diesel

NOVEMBER/DECEMBER

Diagnostics, Tools and Equipment
Engines and Transmissions

PRODUCT UPDATES

Every issue of *PMF* includes 'Product Round-Up' sections for each feature and our regular 'Products & Ideas', 'Tools & Equipment' and 'Literature & Electronic Media' pages. We want to hear about any new products or range extensions so make sure you send a press release and JPEG image to pmm@hamerville.co.uk

Directly targeting motor factors

PMF is the only UK trade publication that exclusively targets trade motor factors. Regular features include: industry news, 'Factor Focus' case studies, face to face interviews with leading parts and component manufacturers, customer promotions, new product information, upselling and retail sales advice. *PMF* aims to provide the best and most up-to-date information to help your business stay ahead of the times. stay ahead of the times.

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