



Profile Certificate of Circulation

For the 10 issues distributed between 1st January 2007 and 31st December 2007

**Business
Magazines**

Window Fabricator & Installer



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Audit Report - Revised Data

ABC issued a Standard Certificate based on a Circulation Return submitted by the publisher: Hamerville Magazines Ltd

ABC has now audited the data and the following is incorporated in this audit report dated: 18th November 2008

- 1 The Geographical Analysis Table has been amended.

The Primary Market Sector for this publication is:

Glass

This certificate expires on 31st March 2009 unless ABC has issued a new certificate before that date.

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For details of other audit or inspection reports, or the rules and procedures covering circulation audits and inspections, please contact ABC.

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Published by
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Regal Way
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Fax: 01923 246901
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Window Fabricator & Installer

Certificate of Average Net Circulation for the 10 issues distributed between 1st January 2007 and 31st December 2007

	Net Total	United Kingdom	Other Countries
TOTAL AVERAGE NET CIRCULATION PER ISSUE	7,682	7,682	-
Total Average Net Newstrade Sales Per Issue	-	-	-

Analysis for the Audit Issue cover dated November and distributed on 6th November 2007

Total Net Circulation		10,288	10,288	-
Newstrade and other Single Copy Sales	Total	-	-	-
At Full Cover Price/NTT		-	-	-
At a Lower Rate		-	-	-
Paid and Controlled	Total	-	-	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Single Copy Subscription Sales	Total	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Multiple Copy Subscription Sales	Total	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Bulk Sales	Total	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Society/Association/Organisation Circulation	Total	-	-	-
Paid optional single copies		-	-	-
Unpaid single copies (Written Requests)		-	-	-
Unpaid single copies (Electronic Requests)		-	-	-
Unpaid single copies (Telephone Requests)		-	-	-
Non-optional single copies		-	-	-
Controlled Free Circulation	Total	10,288	10,288	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
Individual Written Requests		1,713	1,713	-
Individual Electronic Requests		2	2	-
Individual Telephone Requests		6,286	6,286	-
Company Written Requests		-	-	-
Company Electronic Requests		-	-	-
Company Telephone Requests		-	-	-
Non-requested by name		2,287	2,287	-
Non-requested by job title / function		-	-	-
Non-Controlled Free Circulation	Total	-	-	-
By Name		-	-	-
Not by name		-	-	-

Duplication: The level of duplication on the mailing list for the audit issue was: 0%

Miscellaneous data:

The Basic Cover Price for the audit issue was: Not Applicable

The United Kingdom Basic Annual Rate for Subscriptions for the audit issue was: £30.00

The range of annual other countries subscription rates for the audit issue was: £50.00 to £65.00

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Certificate of Average Net Circulation for the 10 issues distributed between 1st January 2007 and 31st December 2007

Society / Association / Organisation Circulation

None

Controlled Circulation - Terms of Control in audit period

Owners, directors, managers, fabricators, installers, fitters and other individuals engaged in systems, fabrication and/or installation of windows.

		Age of source data for the Audit Issue			
Category by quantity	Total	0-1 yr	1-2 yrs	2-3 yrs	
Total	8,001	5,134	1,999	868	
Individual Requests	8,001	5,134	1,999	868	
Company Requests	-	-	-	-	
Category by percentage	Total	0-1 yr	1-2 yrs	2-3 yrs	
Total	100.0	64.2	25.0	10.9	
Individual Requests	100.0	64.2	25.0	10.9	
Company Requests	-	-	-	-	

Actual Distribution Dates for issues distributed during the audit period

Variations for issues with a variance of more than 10% above (+) or below (-) the average net circulation

Bulk Sales for issues with Bulk Sales representing 10% or above of the circulation for that issue

Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk %	Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk %
February	06-Feb-2007	7,025	-	-					
March	07-Mar-2007	6,986	-	-					
April	05-Apr-2007	7,049	-	-					
May	04-May-2007	7,007	-	-					
June	06-Jun-2007	6,990	-	-					
July/August	17-Jul-2007	6,954	-	-					
September	07-Sep-2007	7,205	-	-					
October	04-Oct-2007	7,163	-	-					
November	06-Nov-2007	10,288	+33.9	-					
December	11-Dec-2007	10,153	+32.2	-					

Other Bulk Distribution. (Please note, these copies are NOT included in the circulation of any issue)

None

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Certificate for the 10 issues distributed between 1st January 2007 and 31st December 2007

Analysis of the Audit Issue by: Geographical Analysis

Description	Breakdown of Free Circulation				Total of Free Circulation	Total of Paid Circulation	Total	% of Total Circulation
	Controlled Free Copies		Non Controlled Free Circulation	Free Society/ Association/ Organisation Circulation				
	Requested	Non Requested						
TOTAL	8,001	2,287			10,288		10,288	100.00
Not Analysed								
Analysed	8,001	2,287			10,288		10,288	100.00
<u>Breakdown of Analysed Responses</u>								
Total United Kingdom	8,001	2,287			10,288		10,288	100.00
East Anglia	401	87			488		488	4.74
East Midlands	693	189			882		882	8.57
Midlands	965	250			1,215		1,215	11.81
London	202	55			257		257	2.50
Northern	381	107			488		488	4.74
North West	904	305			1,209		1,209	11.75
South East	1,924	593			2,517		2,517	24.47
South West	918	234			1,152		1,152	11.20
Yorkshire	652	226			878		878	8.53
Scotland	361	93			454		454	4.41
Wales	460	119			579		579	5.63
Northern Ireland	140	29			169		169	1.64
Total Other Countries								

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Certificate for the 10 issues distributed between 1st January 2007 and 31st December 2007

Analysis of the Audit Issue by: Job Function

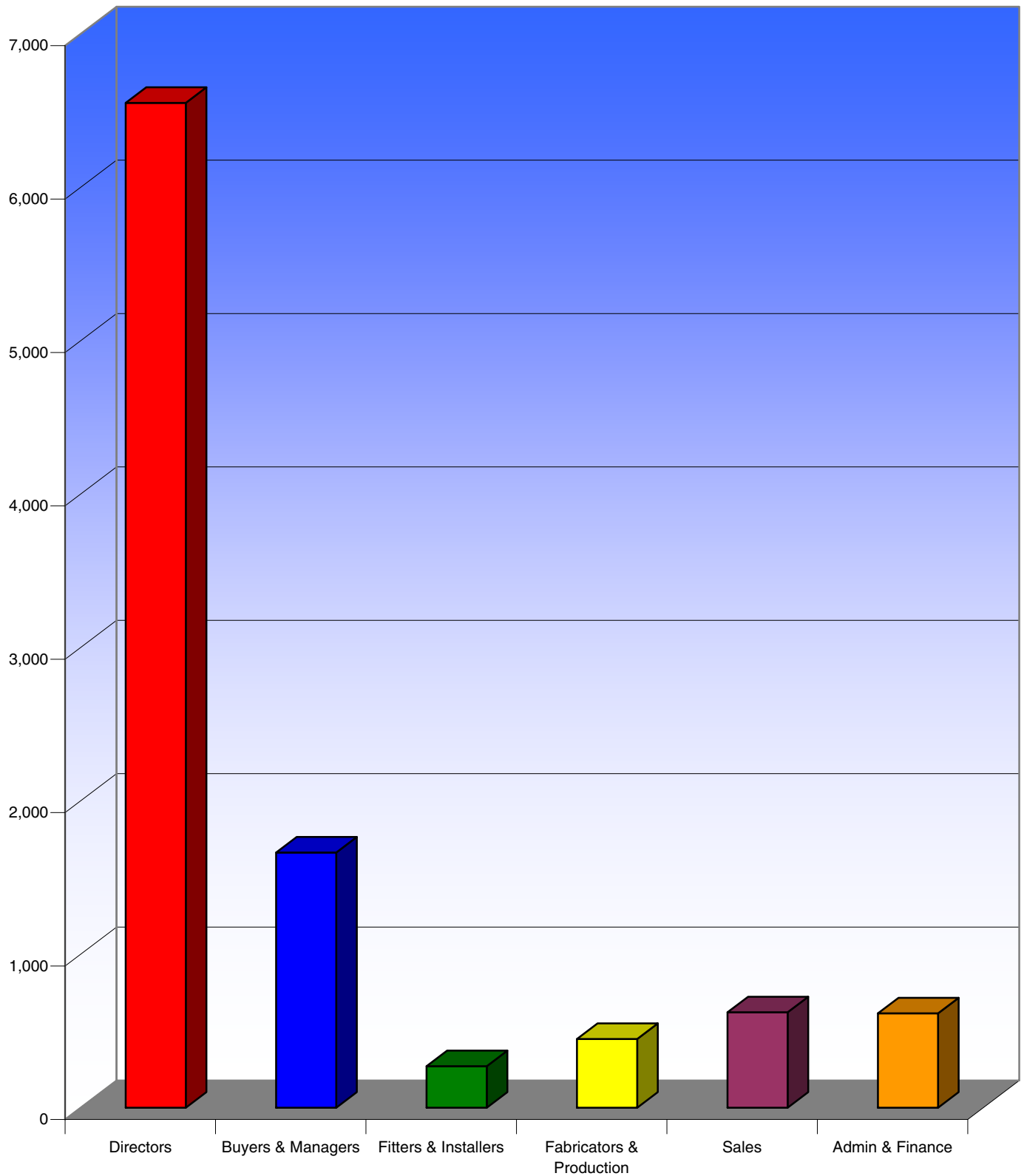
Description	Breakdown of Free Circulation				Total of Free Circulation	Total of Paid Circulation	Total	% of Total Circulation
	Controlled Free Copies		Non Controlled Free Circulation	Free Society/ Association/ Organisation Circulation				
	Requested	Non Requested						
TOTAL	8,001	2,287			10,288		10,288	100.00
Not Analysed	117				117		117	1.14
Analysed	7,884	2,287			10,171		10,171	98.86
<u>Breakdown of Analysed Responses</u>								
Directors	4,579	1,972			6,551		6,551	63.68
Buyers & Managers	1,413	251			1,664		1,664	16.17
Fitters & Installers	271				271		271	2.63
Fabricators & Production	448				448		448	4.35
Sales	622				622		622	6.05
Admin & Finance	551	64			615		615	5.98

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Analysis of the Audit Issue by: Job Function

This chart represents the analysed copies only.



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Certificate for the 10 issues distributed between 1st January 2007 and 31st December 2007

Analysis of the Audit Issue by: Industry/Business/Sector

Description	Breakdown of Free Circulation				Total of Free Circulation	Total of Paid Circulation	Total	% of Total Circulation
	Controlled Free Copies		Non Controlled Free Circulation	Free Society/ Association/ Organisation/ Circulation				
	Requested	Non Requested						
TOTAL	8,001	2,287			10,288		10,288	100.00
Not Analysed								
Analysed	8,001	2,287			10,288		10,288	100.00
<u>Breakdown of Analysed Responses</u>								
Fabricators and/or Installers	7,696	2,261			9,957		9,957	96.78
Others	305	26			331		331	3.22

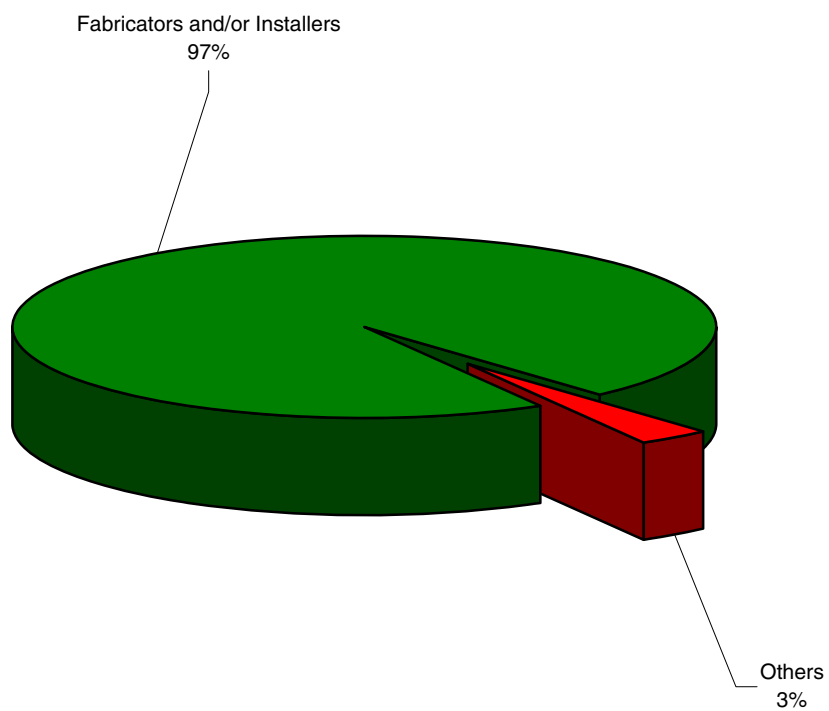
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Certificate for the 10 issues distributed between 1st January 2007 and 31st December 2007

Analysis of the Audit Issue by: Industry/Business/Sector

This chart represents the analysed copies only.

This percentages shown in this chart represent the analysed copies only.



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Certificate for the 10 issues distributed between 1st January 2007 and 31st December 2007

Analysis of the Audit Issue by: Sources & Ages of Name and Address Records

Description	Less Than 1 Year	Between 1 and 2 Years	Between 2 and 3 Years	Not Analysed (Includes Paid Circulation)	Total	% of Total Circulation
TOTAL	7,421	1,999	868		10,288	100.0
Not Analysed						
Analysed	7,421	1,999	868		10,288	100.0
<u>Breakdown of Analysed Responses</u>						
Controlled Free Circulation - Requested	5,134	1,999	868		8,001	77.8
Individually Requested in Writing	783	396	534		1,713	16.7
Individually Requested by Internet		2			2	0.0
Individually Requested by Telephone	4,351	1,601	334		6,286	61.1
Company Requested in Writing						
Company Requested by Internet						
Company Requested by Telephone						
Controlled Free - Non Requested	2,287				2,287	22.2
By Name	2,287				2,287	22.2
By Job Title/Function						
Non Controlled Free Circulation						
By Name						
Not by Name						
Paid Circulation						